



MRSSIndia.com

A Majestic MRSS company

India's **1st** & Only Listed
Market Research Company

'FutureProof The Enterprise'

13th September, 2017

To,
The Corporate Services Department,
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Sub: Press Release about MRSS Singapore obtains EPU S8 certification

Ref: Scrip Code 539229 (Majestic Research Services and Solutions Limited)

Dear Sir/Madam,

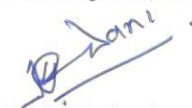
With reference to the above mentioned subject, kindly find enclosed the Press Release about MRSS Singapore obtains EPU S8 certification.

Kindly take the same on your record and oblige.

Thanking You,

Yours Truly,

For Majestic Research Services and Solutions Limited


Kajal Sudani
Company Secretary



Encl: As Above

Majestic Research Services and Solutions Limited

Registered Office : 2nd Floor, Kalpak Arcade, No. 46/17, Church Street, Bangalore - 560001.

Corporate Office : No. 601 & 701, Trellis, Plot No. 202/203, LBS Marg, Near Equinox Business Park, Kurla West, Mumbai - 400070

Tel./Fax No. : 022-26502751 / 52 **Email :** info@mrssindia.com **Web site :** www.mrssindia.com

CIN No. : L72200KA2012PLC063818 An ISO Company

Entrepreneur / MSME Number - 27222202663



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MRSS Singapore obtains EPU S8 certification

13th Sept 2017, Singapore

BSE Listed Majestic Research completed the acquisition of Market Probe Asia Pacific last month. MRSS also has set in motion the integration process with a new leadership team announced last week. Now, MRSS Asia Pacific has received the EPU S8 certification which would be valid for the next 3 years.

The EPPU is the Expenditure and Procurement Policies Unit, which is in charge of evaluating whether suppliers of goods and services have sufficient financial resources to undertake Government contracts. The various levels start from EPU S1 and go up to a maximum of EPU S10.

EPU S8 allows MRSS Asia Pacific to bid for multiple Singapore Govt. tenders up to SGD 10 million each annually with various ministries. There are only a handful of market research agencies in Singapore who have this grading.

Swee Woon Tan, MD of MRSS Asia Pacific commented " EPU S8 will be a strong competitive advantage for us. We will look deeper into opportunities of providing our services to the public sector (i.e. Government ministries, departments, institutions, statutory boards, and other public sector organisations) building a stronger presence "

Raj Sharma, Chairman – Majestic Research added "The renewal of EPU S8 will propel the organic growth of the Singapore unit. We will to attaining maximum capacity utilization of this opportunity in the coming 12 months. Currently we have S8 certification of EPU, however in future we will look to achieve S10 certification as well that will allow us to bid for multiple Govt. project worth more than SGD 30 mn each"

About MRSS : MRSS relies exhaustively on usage of technology for data acquisition offering reliability, validity and faster turnaround times to its clients. The company has wide range of offerings such as Eye Tracking, Mobile Analytics, Video Analysis, Facial Recognition, Digital Tracking, Online Communities, Neuroscience, Emotional Analysis, Automated Audience Measurement, Sensory Sciences, etc. It is India's 1st and only listed Market Research Company, also a member of MRSI and DIN (Digital Insight Network - Global). It is the subsidiary of Majestic Market Research Support Services Limited, - One of Asia's largest full service market research firm. MMRSS is a member of ESOMAR, QRCA, MRA, etc. with presence in 18 countries across Middle East and Asia Pacific region.

For further enquiries please contact:

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Ami

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